

Midlands Technical College

Strategic Plan

2025–2028

The Midlands Technical College (MTC) Strategic Plan is more than a set of initiatives, it is a shared commitment to student success, institutional innovation, and community advancement. Through disciplined implementation, rigorous evaluation, and a culture of collaboration, MTC will continue to expand opportunities, foster excellence, and serve as a catalyst for educational and economic growth across the community.

Vision

Midlands Technical College envisions a future where education ignites potential, transforms lives, and strengthens communities. The college will embrace the joy of learning to create a shared sense of belonging where every Maverick matters.

Mission Statement

Midlands Technical College (MTC) is a comprehensive, multi-campus, two-year public college serving students in the primary region of Richland, Lexington and Fairfield counties of South Carolina. The college offers accessible, affordable, quality education designed to empower students to achieve their personal and professional goals. MTC offers two-year associate degrees, diplomas and certificates in all areas of the curriculum, utilizing both on campus and distance education modes of delivery. Through responsive pathways and strong collaborative partnerships, MTC promotes economic vitality and enhances the communities it serves.

Beliefs and Values

- Student Success
- Innovation and Excellence
- Community Engagement
- Lifelong Learning
- Respect and Collaboration
- Adaptability and Responsiveness
- Integrity and Accountability
- Partnership and Economic Development

FOCUS AREAS

- Enrollment
- Technology
- Program Offerings
- Service Standards / Student Experience
- Faculty and Staff

ENROLLMENT

Goal 1: Analyze student data and develop a plan to identify at least four key factors contributing to withdrawals, lack of persistence, and academic failure by December 2025

Goal 2: Increase the number of Dual Enrollment students by 5 percentage points by October 2026

Goal 3: Identify, prioritize and develop a plan to eliminate five barriers that prevent the conversion of potential (admitted) students to enrolled students by Spring 2026

Goal 4: Identify and increase enrollment capacity in high demand academic programs by 10 percentage points through facility expansion, faculty hiring, and enhanced industry collaborations by Fall 2027

TECHNOLOGY

Goal 1: Create an optimum and effective structure to champion all college-wide technology with oversight authority reflected in written documentation and organizational change by July 2026

Goal 2: Collaborate with internal and external stakeholders to optimize user experience for all technology communication platforms by July 2028

Goal 3: Align and integrate technology tools and platforms to optimize operational efficiency and data accuracy among all divisions of the college by July 2028

Goal 4: Upgrade, replace or repair critical technology infrastructure, measured by compliance with industry-recognized standards and security controls by March 2028

PROGRAM OFFERINGS

Goal 1: Launch at least two new high-demand academic programs based on regional workforce needs, with a focus on employer partnerships by Fall 2026

Goal 2: Establish a clear credit articulation pathway for at least three CCE programs into academic degree tracks to support career advancement by Fall 2026

Goal 3: Expand flexible program delivery by offering at least two additional fully online programs, ensuring greater accessibility for diverse student populations, such as adult learners or non-traditional students by Fall 2026

Goal 4: Better serve undecided students through changes to the new student application, targeted advising, and structured exploratory coursework, leading to increased enrollment of 5 percentage points by Fall 2026

SERVICE STANDARDS / STUDENT EXPERIENCE

Goal 1: Develop a system to enhance the knowledge of student-facing services annually 2025-2028

Goal 2: Develop a plan to increase the student sense of belonging by increasing student engagement in co-curricular activities, clubs, and organizations annually 2025-2028

FACULTY AND STAFF

Goal 1: Conduct a faculty and staff communication preference assessment by Fall 2025, and implement preference recommendations beginning during the 2025-2026 academic year with all recommendations completed by the end of the 2027-2028 academic year

Goal 2: Conduct a professional development funding evaluation Spring 2026, and utilize the results to support budget development for the next budget cycle

Goal 3: Solicit faculty and staff feedback on workplace enhancements that strengthen job satisfaction, employee morale and overall workplace well-being by Fall 2025 and begin implementing the results during the 2025-2026 Academic Year, with all recommendations to be implemented by the end of the 2028 Academic Year