

College-wide Goals and Priority Initiatives

(3-9-04)

Goal 1: The college embraces an innovative learning environment that enhances teaching, learning and individual development.

Priority Initiatives:

1. Define and continuously refine what learning community means to MTC.
2. Develop and strengthen all aspects of programs and services.
3. Provide access to and enhance the success of at-risk populations.
4. Identify and implement student-centered learning enhancements.
5. Promote faculty and staff participation in innovative developments in their fields of study.
6. Ensure the college has state of the art multi-media equipment and connectivity to support a learner-centered culture.
7. Implement the Facilities Master Plan.
8. Foster awareness of available opportunities to all college constituencies.
9. Forge international partnerships.

Goal 2: The college prepares a workforce that is much in demand by business and industry.

Priority Initiatives:

1. Enhance information literacy skills within the curricula.
2. Improve student success through innovative teaching methodologies and the integration of current technology into the curriculum.
3. Ensure connectivity between employer demand and student awareness of career pathways.
4. Prepare students for career adaptability.
5. Improve the rate at which under-prepared students move into curriculum programs.
6. Integrate career assessment and career planning to better prepare students for current and emerging career opportunities.

Goal 3: The college collaborates with educational and community partners to create seamless curricula and quality services for the diverse population bridging K-12, two-year college and university education.

Priority Initiatives:

1. Expand course offerings, student services and articulation with senior institutions.
2. Expand collaboration and interaction with area school districts.
3. Extend the college's expertise in instructional delivery and marketing to both secondary and post-secondary partners.
4. Enhance education through community interaction and adoption of nationally recognized curricula and standards.
5. Provide effective co-curricular programs, activities and services that create a learner-centered environment.
6. Integrate diversity and multi-culturalism into programs and services.

Goal 4: The college partners with community constituencies to strengthen the educational, social and economic vitality of the community.

Priority Initiatives:

1. Actively interface with economic development entities and senior institutions and participate in activities to increase business and industry development.
2. Collaborate with communities in the service area to provide accessible educational opportunities.
3. Expand and strengthen the role of program advisory committees.
4. Seek opportunities for dialogue and interaction to ensure the college is proactive in its participation in advancing the community.
5. Integrate service learning into college courses and co-curricular activities that strengthen civic responsibility and economic vitality.

Goal 5: MTC serves as a primary catalyst in economic development through education, entrepreneurship and business acceleration.

Priority Initiatives:

1. Design and implement innovative, proactive programs to address the future needs of the business community and expand the workforce.
2. Promote innovative arenas including public/private partnerships and enterprise development.
3. Respond to the changing training and development needs of new and expanding business and industry.
4. Define the scope of new initiatives and influence their perception in the community.
5. Develop a strategic master plan for the Enterprise Campus.
6. Establish programs to promote entrepreneurship.
7. Incorporate the identification of employer training and re-training needs into recruitment and outreach activities.

Goal 6: The college achieves national recognition through comprehensive, research-based evaluation of programs and services.

Priority Initiatives:

1. Develop systemic processes that provide leaders with information and data to support strategic and operational decision-making.
2. Support the development and use of national and peer comparisons to measure the effectiveness and efficiency of academic and administrative performance.
3. Expand the capabilities of faculty and staff to design and conduct their own research.
4. Enhance the college's national recognition as a leader in institutional planning, effectiveness, assessment and innovative research concepts.
5. Develop and disseminate information needed to influence the direction of post-secondary education in South Carolina.
6. Develop and implement comprehensive risk management strategies.

Goal 7: The college engages in creative, entrepreneurial resource development and management.

Priority Initiatives:

1. Seek partnerships with local agencies and senior institutions to offer learning opportunities for students and professional development opportunities for faculty.
2. Continuously seek and obtain alternate funding.
3. Develop methods to conserve resources and increase revenue.
4. Position the college to maximize state and local support.

Goal 8: The college implements strategies to recruit, retain and develop exceptional faculty and staff.

Priority Initiatives:

1. Provide opportunities and funding to ensure the on-going professional development of faculty and staff.
2. Develop and implement innovative strategies for the recruitment and retention of faculty and staff.
3. Ensure accurate and meaningful communication college-wide.
4. Integrate diversity and multicultural into employment practices and professional development.